



***NEWS RELEASE***

For Immediate Release  
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***FIRST RESOURCE BANK TEACHES KIDS TO SAVE AT LOCAL CHARITY EVENT***

**EXTON, PA** – On Saturday, April 28, First Resource Bank(OTC Bulletin Board: FRSB) was a proud sponsor of the Mommy's Light Lives On Fund® 3<sup>rd</sup> Annual 5K Race and 1 Mile Fun Walk. The Race and Walk were held in the Eagleview Corporate Center, Exton, and included attractions geared to children and families. First Resource brought its Coin Counting Machine to accept donations of change to Mommy's Light from the crowd, including the Phillie Phanatic. The Bank also distributed materials to help families discuss the importance of savings and financial education for kids from pre-school through college.

April is "Financial Literacy Month," and First Resource supports the American and Pennsylvania Bankers Associations' initiatives to Teach Children to Save. President & CEO Glenn B. Marshall stated, "We thought that the Mommy's Light Race would be an excellent event to pair a great local charity that cares for kids, with a community bank that provides financial

education to better prepare kids for life.” Less than a third of parents, with children five or older, feel well-prepared to teach their kids about basic personal finances;<sup>1</sup> and Pennsylvania is among the majority of states that do not require coursework in personal finance to graduate high school. Bankers can be great partners to help parents and educators provide the framework for our children’s financial future.

First Resource Bankers handed out blue piggy banks to encourage children to save, and to visit the bank to donate to Mommy’s Light. The piggy banks provided a great opportunity for the bankers to engage kids and their parents in conversations about learning to manage money. First Resource also distributed both *Money Talks*, a newsletter series published by the ABA Education Foundation, and the Bank’s own newsletter, with helpful resources for parents and teachers to promote financial literacy.

First Resource Bank will continue to accept donations for deposit to the Mommy’s Light Lives On Fund® at its branch at 101 Marchwood Road, Exton. Call First Resource at 610.363.9400 for more details.

#### **About First Resource Bank**

First Resource Bank is a locally owned and operated Pennsylvania state-chartered bank, serving the banking needs of businesses, professionals and individuals in Chester County, Pennsylvania. The Bank offers a full range of deposit and credit services with a high level of personalized service. First Resource Bank also offers a broad range of traditional financial services and

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<sup>1</sup> FleetBoston Financial Survey, as provided by the American Bankers Association Education Foundation.

products, competitively priced and delivered in a responsive manner to small businesses, professionals and residents in the local market. Member FDIC.